

CORPORATE OVERVIEW

Genius Road, LLC is a privately held, certified Woman-Owned Business headquartered in Dallas, Texas specializing in IT, telecommunications, and executive recruiting. Through our personalized approach, we partner with clients to evaluate requirements and build a “roadmap” that integrates the right skill sets while ensuring alignment with their culture and values. From short-term engagements to permanent placements, our goal is customer satisfaction, plain and simple. Genius Road operates nationwide and in Canada, conducting business in English, Spanish, and French.

CORE COMPETENCIES

Permanent Recruitment & Executive Search

- Expansive network of professional talent
- Proven due diligence methods in recruiting, testing, investigation, reference reviews and fact checking

Contract Staffing & SOW Solutions

- Proprietary candidate database
- Short and long-term contracting needs
- Established consultant care program

Client Advisory Services

- Executive coaching
- Brand positioning and online media presence
- Compensation and market evaluation

DIFFERENTIATORS

- Consultative, customer-centric, and hyper-responsive
- Process driven and committed to quality
- Custom-built retention program
- Growth minded with scalable recruiting capabilities

ACHIEVEMENTS & AWARDS

- Supplier of the Year for Excellence in Customer Service by a Fortune 100 Telecommunications Company - published in the *Wall Street Journal*
- Inc. Best Workplaces
- Inc. 5000 fastest growing companies in the U.S.
- SMU Cox Dallas 100™ fastest growing companies

INDUSTRY CODES

NAICS

541990 All Other Professional, Scientific & Technical Services

561311 Employment Placement Agencies

561312 Executive Search Services

NIGP

918-00 Consulting Services

920-00 Data Processing, Computer, Programming, Software

961-30 Employment Agency and Search Firm Services

962-69 Personnel Services, Temporary

CAGE Code: 7YHE6

DUNS: 02-857-2138

COOPERATIVE CONTRACTS

Texas DIR ITSAC Contract: DIR-CPO-5504
 Florida DMS Contract: 80101507-23-STC-ITSA
 BuyBoard Co-Op Contract: 674-22
 TIPS Co-Op Contract: 230703
 HGACBuy Co-Op Contract: TS06-25

CERTIFICATIONS & AFFILIATIONS



AREAS OF EXPERTISE

Information Technology

Industry verticals including: State & Local Government, Education, Gaming, Healthcare, Financial, Energy, CPG, Telecommunications, Transportation, and Defense.

- Executive Level (CIO, CTO, CISO, VPs, Directors)
- Web/Mobile Development and Testing
Frontend, Backend, Fullstack, DevOps, QA
- Applied Intelligence
Artificial Intelligence Engineering
Data Visualization
Data Science
Big Data/Analytics
- Cybersecurity & Risk Management
IoT, Cloud, Application, Network
- Enterprise Resource Planning
SAP, Workday, PeopleSoft, Oracle, MS Dynamics
- Program/Project Management
- Digital Marketing, UI/UX Design
- Technical/Software Sales

Telecommunications

Wireline and Wireless infrastructure services to Carriers, Equipment Manufacturers and Tower Companies.

- Program/Project Management
PCs, CMs, PMs, Directors
- Design and Construction Management
Fiber, Wireless
- Site Acquisition and Real Estate Services
- Engineering
Network, Fiber, OSP, RF, Civil, Electrical, GIS
- Sales
Enterprise, Engineering, Management

Other Sectors/Disciplines

Marketing, HR, Supply Chain, Vendor Relations

CLIENT SAMPLE

