

# Genius ROAD



Technical and Executive Recruiting  
Done Better.

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## CORPORATE OVERVIEW

Genius Road, LLC is a privately held, certified Woman Business Enterprise headquartered in Dallas, Texas, established in 2010. We specialize in information technology, telecommunications and executive recruiting. Genius Road provides a personalized approach to recruiting with a dedicated staff performing as an extension of our clients' organization. We evaluate their requirements and truly partner to build a "roadmap" to integrate the appropriate skill sets while always considering the proper fit for their corporate culture and values. From short-term projects, to permanent solutions, our ultimate goal is customer satisfaction, plain and simple. Genius Road operates nationwide and in Canada with capabilities to conduct business in English, Spanish and French.

## CORE COMPETENCIES

### Permanent Staffing Solutions

- Expansive network of professional candidates
- High success rate in permanent hire placements
- Proven due diligence methods in recruiting, testing, investigation, reference reviews & fact checking

### Contract Staffing Solutions

- Proprietary candidate database
- Short and long-term contracting needs
- Established consultant care program

### Executive Coaching and Career Counseling

- All levels of professionals including C-suite executives
- Professional resume writing, online media presence
- Advice on interviewing tactics and market compensation evaluation

## DIFFERENTIATORS

- Unmatched customer service
- Personalized consultative partnering
- Thorough candidate vetting process and tailored client submissions
- Extensive industry experience with national, scalable recruiting capabilities

## ACHIEVEMENTS AND AWARDS

- Certified as a Woman Business Enterprise & Women-Owned Small Business
- Awarded "Supplier of the Year" for excellent customer service by a Fortune 100 national telecommunications company; published in the *Wall Street Journal*

## CERTIFICATIONS



## COMPANY FOCUS

### Information Technology

Multiple industry verticals including: Education, Healthcare, Financial, Telecommunications, Retail, Oil & Gas and Aerospace & Defense.

- **Executive Level** (CIO, CTO, VPs, Directors)
- **Web/Mobile Development**  
Front End, Back End, Full Stack
- **Applied Intelligence**  
Artificial Intelligence Engineering  
Data Visualization  
Data Science  
Big Data/Analytics
- **Cybersecurity**  
IoT, Cloud, Application, Network
- **Enterprise Resource Planning**  
SAP, Peoplesoft, Oracle, JDEdwards, MSDynamics
- **Program/Project Management**
- **Digital Marketing**
- **Technical/Software Sales**

### Telecommunications

Wireline and Wireless infrastructure services to Carriers, "Turf Vendors", Equipment Manufacturers and Tower Companies.

- **Program/Project Management**  
(PCs, CMs, PMs, Directors)
- **Design and Construction Management**  
(Fiber, Wireless)
- **Site Acquisition and Real Estate Services**
- **Engineering**  
(Network, Fiber, OSP, RF, Civil, Electrical)
- **Sales**  
(Enterprise, Engineering, Management)

### Other Sectors/Disciplines

In addition to our core industry sectors, we have successfully assisted our clients in finding candidates for roles in other areas/disciplines including: administrative, marketing, vendor relations and customer service.

We have a smarter approach to recruiting. Our customers say it's "**Pure Genius.**"